



RETAIL RANGE REVIEW 2015

The final figures are in for 2015 and there have been some changes to Top 10 sellers since the last review at the end of August, mostly with position jostling and the only actual colour changes came within the WS&P 1L pot chart. The last few months saw Antique Pine take position 6 away from Light Green in the Decking Stain range and in Shed & Fence Rosewood switched positions with Russet. In Royal Exterior 1L tins Sage Leaf knocked Silver Grey down into 4th place and Heritage Blue swapped places with Dove Grey whereas in the 2.5 l pack size, Dove Grey got knocked down two places to 7th place and Mendip Mist did a final swap with Slate Grey. More last minute juggling went on within the 5 litre Royal Exterior popularity chart with Cornish Cream dropping down below Silver Grey and Dove Grey taking 9th place from Heritage Blue. In the Wood Stain & Protector charts Fire Engine Red and Primrose swapped over and Poppy plus Pale Sage were knocked out of the Top 10 chart in the 1 litre pots, replaced by the cooler tones of Silver Fir and Ebony. No new entries in the 5 litre chart but a couple more swaps with Beaumont Blue taking the top spot from Pale Sage and Lilac swapping with Ebony to get in to 9th place. Surprisingly this also led to a match between places 8 - 10 in the 1 litre and 5 litre chart.

PRODUCT	1	2	3	4	5	6	7	8	9	10
DECKING STAIN 2.5L	 Clear	 Nut Brown	 Rustic Oak	 Black	 Dark Green	 Antique Pine	 Light Green	 Golden Cedar	 Dark Blue	
ROYAL EXTERIOR 1L	 Cornish Cream	 Mendip Mist	 Sage Leaf	 Silver Grey	 China Clay	 Eggshell Blue	 Heritage Blue	 Dove Grey	 Clear	 Snow
ROYAL EXTERIOR 2.5L	 Sage Leaf	 Cornish Cream	 Clear	 Snow	 Golden Oak	 Black	 Dove Grey	 Mendip Mist	 Slate Grey	 Heritage Blue
ROYAL EXTERIOR 5L	 Clear	 Sage Leaf	 Mendip Mist	 Golden Oak	 Silver Grey	 Cornish Cream	 Eggshell Blue	 China Clay	 Dove Grey	 Heritage Blue
SHED & FENCE 5L	 Nut Brown	 Dark Green	 Gold	 Cedar	 Rosewood	 Russet	 Golden Brown	 Black	 Pale Green	 Light Green
STABLE COAT 5L	 Clear	 Golden Brown	 Black	 Dark Brown	 Light Green					
WS&P 1L	 Clear Top Coat	 Parsonage Cream	 Whitewash	 Fire Engine Red	 Primrose	 Cornflower	 Silver Fir	 Soft Sage	 Lilac	 Ebony
WS&P 5L	 Beaumont Blue	 Pale Sage	 Cornflower	 Gun Metal Grey	 Warm Grey	 Spruce	 Clear Top Coat	 Soft Sage	 Lilac	 Ebony

Despite positional changes in popularity of colours within the Top 10 chart for 2014 & 2015, people's tastes remain fairly constant with clear, natural wooden tones, greens and blues remaining ever popular. Black and grey are here to stay with cream, whites and off-whites providing great accent colours and attractive blank canvases to garden planting. Fashion predictions for 2016 display an array of beautiful colours whereas design seems to focus more on contrasting colours and tones to build striking and glamorous palettes.

Whether you choose to be bold and brave or traditionally beautiful, there is every colour and shade you need in Protek's ranges to create that perfect look!

