

Charted below are the best selling colours in our retail ranges for 2013, with some interesting variations between ranges and pot sizes. Compared to 2012 there has been a distinct shift away from the more traditional browns and greens, introducing a greater variety of vibrant and soft muted heritage colours.

TOP-SELLING COLOURS FOR 2013

POSITION \ RANGE	1 ST	2 ND	3 RD	4 TH	5 TH	6 TH	7 TH	8 TH	9 TH	10 TH
WOOD PROTECTOR 5 litre tubs	Beaumont Blue	Parsonage Cream	Cornflower	Ebony	Clear Tough Coat	Warm Grey	Gun Metal Grey	Spruce	Willow	Soft Sage
WOOD PROTECTOR 1 litre tubs	Clear Tough Coat	Parsonage Cream	Ebony	Baby Pink	Poppy	Soft Sage	Primrose	Spruce	Whitewash	Cornflower
SHED & FENCE	Nut Brown	Dark Green	Gold	Cedar	Russet	Rosewood	Light Green	Black	Golden Brown	Pale Green
DECKING STAIN	Black	Nut Brown	Forest Green	Rustic Oak	Clear	Antique Pine	Light Green	Golden Cedar		
ROYAL EXTERIOR 5 litre tins	Clear	Sage Leaf	Silver Grey	Walnut	Golden Oak	Mendip Mist	Eggshell Blue	Oak	Spring Green	Heritage Blue
ROYAL EXTERIOR 1 litre tins	Snow	Cornish Cream	Clear	Slate Grey	Fuchsia Pink	Silver Grey	Lime White	Sage Leaf	Black	Midnight Blue
STABLE COAT	Clear	Dark Brown	Golden Brown	Black						

TREND PREDICTIONS FOR 2014

This spring pastel colours have been very fashionable with the colours of sugared almonds being a particular treat for the design eye. China Clay, Lemon Yellow, Rose Pink, and Spring Green from the Royal range perfectly re-create this childhood favourite. Navy blues and pinks have also been hot favourites of designers and style gurus.

These colours seem to continue in popularity through to summer with natural shades also being introduced. With over 125 colours across our retail range you are sure to find whatever colour you need with Protek.

COMING SOON FOR 2014

Last year we were busy reviewing our ranges and adding new colours to keep them fresh and in line with modern design.

A local specialist studio has been reproducing controlled studio photographic images of wooden swatches painted up in every colour of our entire retail range with images precisely reproduced by a specialist printer. This process has created new brochures, colour charts and digital colour swatches. With new pack shots as well we will be busy updating all marketing material and our website over the coming months.

Please note that whilst every effort is made to achieve an accurate representation of colours, printing processes and VDU interpretation will alter the colour swatches. In addition to this certain woods will affect the final shade so we would always recommend trying a sample pot if in doubt.

