



RETAIL RANGE REVIEW 2015

The final figures are in for 2015 and there have been some changes to Top 10 sellers since the last review at the end of August, mostly with position jostling and the only actual colour changes came within the WS&P 1L pot chart. The last few months saw Antique Pine take position 6 away from Light Green in the Decking Stain range and in Shed & Fence Rosewood switched positions with Russet. In Royal Exterior 1L tins Sage Leaf knocked Silver Grey down into 4th place and Heritage Blue swapped places with Dove Grey whereas in the 2.5 l pack size, Dove Grey got knocked down two places to 7th place and Mendip Mist did a final swap with Slate Grey. More last minute juggling went on within the 5 litre Royal Exterior popularity chart with Cornish Cream dropping down below Silver Grey and Dove Grey taking 9th place from Heritage Blue. In the Wood Stain & Protector charts Fire Engine Red and Primrose swapped over and Poppy plus Pale Sage were knocked out of the Top 10 chart in the 1 litre pots, replaced by the cooler tones of Silver Fir and Ebony. No new entries in the 5 litre chart but a couple more swaps with Beaumont Blue taking the top spot from Pale Sage and Lilac swapping with Ebony to get in to 9th place. Surprisingly this also led to a match between places 8 - 10 in the 1 litre and 5 litre chart.

PRODUCT	1	2	3	4	5	6	7	8	9	10
DECKING STAIN 2.5L	Clear	Nut Brown	Rustic Oak	Black	Dark Green	Antique Pine	Light Green	Golden Cedar	Dark Blue	
ROYAL EXTERIOR 1L	Cornish Cream	Mendip Mist	Sage Leaf	Silver Grey	China Clay	Eggshell Blue	Heritage Blue	Dove Grey	Clear	Snow
ROYAL EXTERIOR 2.5L	Sage Leaf	Cornish Cream	Clear	Snow	Golden Oak	Black	Dove Grey	Mendip Mist	Slate Grey	Heritage Blue
ROYAL EXTERIOR 5L	Clear	Sage Leaf	Mendip Mist	Golden Oak	Silver Grey	Cornish Cream	Eggshell Blue	China Clay	Dove Grey	Heritage Blue
SHED & FENCE 5L	Nut Brown	Dark Green	Gold	Cedar	Rosewood	Russet	Golden Brown	Black	Pale Green	Light Green
STABLE COAT 5L	Clear	Golden Brown	Black	Dark Brown	Light Green					
WS&P 1L	Clear Top Coat	Parsonage Cream	Whitewash	Fire Engine Red	Primrose	Cornflower	Silver Fir	Soft Sage	Lilac	Ebony
WS&P 5L	Beaumont Blue	Pale Sage	Cornflower	Gun Metal Grey	Warm Grey	Spruce	Clear Top Coat	Soft Sage	Lilac	Ebony

Despite positional changes in popularity of colours within the Top 10 chart for 2014 & 2015, people's tastes remain fairly constant with clear, natural wooden tones, greens and blues remaining ever popular. Black and grey are here to stay with cream, whites and off-whites providing great accent colours and attractive blank canvases to garden planting. Fashion predictions for 2016 display an array of beautiful colours whereas design seems to focus more on contrasting colours and tones to build striking and glamorous palettes.

Whether you choose to be bold and brave or traditionally beautiful, there is every colour and shade you need in Protek's ranges to create that perfect look!

