

Charted below are the best selling colours in our retail ranges for 2012, showing an overall preference for traditional browns and greens, with black being the outright winner. There was also a reflection of modern trends with stylish greys, warm cream and bright pink making a splash in the gardens of the UK.

TOP-SELLING COLOURS FOR 2012

COLOUR RANK RANGE	1 ST	2 ND	3 RD	4 TH	5 TH	6 TH	7 TH	8 TH	9 TH	10 TH
WOOD PROTECTOR	Ebony	Dark Oak	Spruce	Parsonage Cream	Soft Sage	Chestnut	Willow	Teak	Gun Metal Grey	Baby Pink
SHED & FENCE	Nut Brown	Gold	Dark Green	Cedar	Russet	Rosewood	Black	Light Green	Golden Brown	Dark Blue
DECKING STAIN	Black	Clear	Rustic Oak	Nut Brown	Forest Green	Antique Pine	Light Green	Golden Cedar	Deep Blue	X
ROYAL EXTERIOR & INTERIOR	Black	Sage Leaf	Snow	Slate Grey	Cornish Cream	Silver Grey	Russet	Lime White	Somerset Blue	Warm Oak

TREND PREDICTIONS FOR 2013

It is always hard to accurately predict how fashions and trends will remain throughout the year as design is a personal and fickle thing with regional variations and other factors that will affect consumer trends, depending on the market you are selling to.

With that said it does appear that the general trend for 2013 implies that soft tones of fresh zingy colours are all the rage for spring, with lime, poppy red, lilac, peach, jade, dusky blue and yellow being set to brighten up the season. The majority of this season's fashionable colours already feature in our ranges!

COMING SOON FOR 2013

With the above in mind we are adding new colours to some of our ranges to attract new custom and appeal to a changing market.

Shed & Fence ~ Pale Green – to match the new tantalised treatment colour; Moss Green – a beautiful dark green shade to appeal to modern tastes

Wood Protector ~ Whitewash; Bristol Blue; Grass Green—bright and fresh new colours

Royal Exterior & Interior ~ Anthracite Grey – bold dark grey; Golden Oak – clear with a warm soft hint to it; Lemon Yellow – soft, rich yellow shade; Lime Green – bright zingy shade of green; Mendip Mist – soft dusky grey/blue shade plus many more

Please note that whilst every effort is made to achieve an accurate representation of colours, printing processes and VDU screens will alter the colour swatches. In addition to this certain woods will affect the final shade so we would always recommend trying a sample if in doubt.