

## A Right Royal Review 2013

In order to ensure that our products are of the best possible quality within a colour range that is up to date and progressive, we embarked on a full range review over the winter months. We are happy to say that the colour review for the Royal Exterior & Interior range is now completed resulting in 12 new colours being added to the range. Research was undertaken to discover the latest and future colour trends, finding that many of this season's hottest colours already existed on our Royal colour chart such as the striking Pillarbox Red, explosive Fuchsia Pink and dusky Midnight Blue.



Trug painted in China Clay and Oak. Garden tool handles painted in French Lilac and Spring Green

## **NEW ROYAL COLOURS FOR SPRING 2013**

New colours have stepped straight from the designers' colour palettes in to our Royal range with the vibrant **Lime** Green and fashionable pastel shades of French Lilac, Lemon Yellow and Spring Green. Popular subtle design shades called China Clay, Warm Clay, Soft Mocha and Mendip Mist have been added along with the dark and brooding Anthracite Grey.

In order to make room for all of the new colours some colours have been archived. All archived colours will still be available to order and will be represented on an Archive Colour Chart that will host all archived colours across the ranges over the coming years. Archived colours from Royal Exterior & Interior are Light Oak, Jacobean Oak, Medium Oak, Rosewood, Russet and Venetian Red.

hardwood there was little difference between some of the darker wooden tones.

Golden Oak is a light, golden tone that is delicate and naturally beautiful.

the darker wooden tones found in the rest of the Natural Stains range.

wood tones from a lighter and more diverse spectrum.

that will enhance and enrich any type of timber product.

**NEW WOOD TONES IN THE NATURAL STAINS PALETTE** 

We discovered that within the Natural Stains range, when a couple of coats were applied to a dark

To create a truly varied wood tone range we have archived these shades and developed new

Hazelnut provides the bridge between Golden Oak and Oak being a warm, nutty golden brown

Oak is a traditional comforting, medium brown tone with a hint of red that leads wonderfully in to



Planter coated in Lime Green

Bird house painted in Royal Exterior Mendip Mist mounted

on a shed treated in Taupe





**NEW ROYAL COLOUR CHART** 

Bird feeder treated with Lemon

Yellow and Anthracite Grey

It also came to our attention that some of the colour swatches used on our labels and colour charts were slightly off the true painted colours. Every Royal colour has been reviewed and where appropriate, new colour swatches created. Whilst it is impossible to get an exact match due to variations in printing processes, equipment and display monitors plus differing tones of wood, the new colour chart will be a closer representation.



Planter painted in Royal Exterior Anthracite Grey

## COMING SOON—NEW COLOURS FOR WOOD PROTECTOR, SHED & FENCE AND DECKING STAIN